



### Happy New Year! From All Of Us At Addus!

All of us at Addus want to take this time to thank you (donors, volunteers and community partners) for all your support and enthusiasm throughout this past year. Together, in 2017, we made a difference in the lives of the individuals with developmental disabilities we support.

Without you, changing lives for the better and making a difference would not be possible! Wishing you all the best in 2018!



# Addus is now on Facebook!

Get connected and join us on Facebook! Locate our Facebook page using the google Facebook search or access it on our addus.org website. It's a great way to join our community and:

- $\sqrt{}$  Get some great information.
- $\sqrt{}$  Keep up to date.
- Be an ambassador...share your belief in our cause.
- $\sqrt{\phantom{a}}$  Help us raise awareness and share our story.
- √ Invite your friends to like our page
- √ Make new Facebook friends.





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#### addus

A registered charitable organization that enables people with **developmental disabilities** actively participate in their community.

Registered Charity Number 883152738RR001



### **Addus Online Shop Page!**

e're launching our Addus Shop Page this March in time for Spring! It's the 'feel good about online shopping' store. Treat yourself to some unique items or purchase some great gift ideas – all the while making a difference in someone's life in more ways than one!

Our new Addus SHOP page, accessible on our addus.org website in the Spring, offers a new platform for the participant artists at Addus to showcase their services, skills, and products to a wider audience than ever before! Supporting them in their quest to become working artists, it will provide the artists a way to exhibit and sell their artistic creations in addition to the goal of ultimately growing a Social Enterprise.

"A social enterprise is a business operated by a charity or non-profit organization that sells goods and/or services in the

market place, for the dual purpose of generating

income and achieving a social, cultural and/or environmental mission."

With the support of our valued donors and supporters of Addus (whom without it couldn't happen) the Addus Creative Collective provides an array of creative opportunities where unique talents can flourish, cultivating pride, confidence, and further independence as working artists.

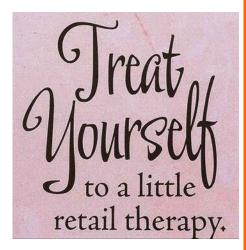
We're just getting started and planting the seeds towards this goal; with the artists involved in the process. Their creating the artwork and helping to run the online store taking on a variety of tasks to ensure that our quality products reach the largest possible audience! Profits will go to reinvesting in and growing the business as well as the artists themselves receiving income; providing them with the opportunity to increase independence, work skill development and well-being.

We'll just be getting started so check us out often for additions of new unique merchandise!

Your support will go a long way!

Watch addus.org or check us out on Facebook for the grand opening!





Here are a few words from one of the "shopkeepers", Addus staff ,Steve

"The staff and participants are excited about the launch of the Addus Shop Page! We look forward to the opportunity to reach a large audience and showcase our artists through unique, one of a kind products. Whether you need a special gift or are looking to bring your celebration to the next level, you can find it at the Addus Shop. From Art cards, to t-shirts, to personalized piñatas, there is something for everyone! As well we are working on other unique and exciting gift ideas. What will be next?"



"Did you know that studies show that those with developmental disabilities in Canada experience higher rates of unemployment and low income support, which inevitably fosters poverty, isolation and social exclusion."

3 Health Benefits of Shopping

It gives you endorphin's

It lowers stress

It can boost self esteem

when you support
small business,
you're supporting
a dream

### Celebrating A One Year Anniversary!

upported by Addus and our vocation partner Henderson Brewing Company, Klicia L. celebrated her one year anniversary working at the brewery this past July of 2017!

Today, advocates continue to fight for the rights of the developmentally disabled to be able to be included in the labour market to make a greater contribution to the social and economic life of their communities in ways we would never have thought possible a century ago.

Addus supporters like Steve Himel, General Manager of Henderson Brewing Company, says," When she (Klicia) came on board we gave her a handful of different things to try and looked at what she was good at and what she enjoyed doing. We've tried to have her do those things each time she comes in."

Klicia has worked on the production line, helped to fill packages and worked around the brewery helping Henderson's staff with inventory.

Klicia works a couple of hours a week. She says, "I like my job and the fact that they provide me with a paycheck of course!"

"I think it's important to hire people in the community. Part of making a small business great is having people who represent the community it serves. The diversity brings strength, different experiences and that has been our experience with Klicia as well", says Steve.

At work we are all dealing with other people who have their own abilities and disabilities and finding what their abilities are and working with those makes any small organization awesome.

Steve thinks giving people with "disabilities" an opportunity to work in an organization is great; it's just finding out what they are good at.

When asked what advise he would give businesses about hiring someone with a disability, Steve states, "When we brought Klicia in

we brought her personality and the truth is having her at Henderson has made all of us a little happier to come to work on the days she is here. So why wouldn't you bring somebody like that in, see what they are good at and bring the best out of your team."

It's a win win situation. The individual with developmental disabilities increases their independence and self -esteem while the community gains a valued and active contributing member.

Cheers to all the staff at Henderson who help make community inclusion not only possible but beneficial for everyone—the staff, participants and the community.



Staff at Henderson's and Klicia L. take a break and celebrate the special occasion with a top favourite—chocolate cake.





Check out Henderson's and all their exiting upcoming events at

hendersonbrewing.com or on Facebook!





Henderson's Best wins GOLD at the Ontario Brewing Awards! Food Truck wins SILVER at the Canadian Brewing Awards!

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### The Power of Art...Thanks to Everyone



e'll be there next year, wouldn't miss it!", says Katie Perconti, a patron of the 3rd Annual Addus Infuza Art Show 2017 this past November, held at the George Ignatieff theatre downtown. It was another successful year where the Addus Creative Collective marked a year for the arts, not only because of its necessity to the human condition but in the power self-expression has on making an impact in the community.

Once again the Creative Collective showcased paintings, film and photography, put together by the many Addus participants who continue to contribute to their community in more ways than one, the goal in mind being to create a self-sustainable art studio that will give artists a platform to create, exhibit, and sell their work locally and online. As well, the feature films starring the 'Addus Family' was a big hit in its ability to add more vibrancy and character to the faces behind the artwork featured at the event.

Overall, the 2017 Infuza Art Show was a tremendous success with numerous guests both from within the Addus network and from without the entire city of Toronto. Addus has always stood by its conviction for advocacy, and wholeheartedly believes that everyone deserves to have the right to contribute to their community and make a difference.

The Addus Creative Collective is not simply a showcase for beautiful works of art, but is an outlet for the Addus participants to use for expression on a greater scale. When seeing the artwork created with care, from the thoughts and feelings of others, it becomes so profoundly humanizing and even more so when it becomes an event that the whole city can be a part of, and that is why art is one of the most powerful tools in making an impact on social, political and personal scales, for it speaks what cannot be said from the mind and heart.

Almost all works of art featured at the event were sold, and our tshirt team did a great job in adding extra excitement to the event with wearable souvenirs. Much of the photography featured the explicit beauty of Toronto and also not-always-seen nooks and crannies that came to life with the shutter, with the paintings being able to express the more surreal and sublime that at times cannot always be captured in film. With that in mind, Addus is now one step closer to developing its studio, and will keep striving to make its goals a reality. Together we raised \$6,150.00!



It was amazing to see everyone together celebrating the success of the 2017 Creative Collective, with more years to come!

This experience for the artists and their pursuit of long term goals are only made possible from the support of our donors, community partners and volunteers. A heartfelt thank-you to you.

Special thanks to Catholic Charities whose grant to support the goal of developing the arts at Addus made this event possible.

Our volunteers help make things happen so hats off to: Monica Sanmiguel, Ann Beatty, Helen Nugusse, Kevin Mc Cambridge, Kassandra Llewellyn, Emily Delbecchi, Daniella Tamburri-Raso, Silviu Kondan, Amy Schwartz and family, Stephanie Raymond, Emilia Vieni, Mia Vieni, and Neeran Kuni (who was the DJ for the evening).



Volunteers, Daniella, Helen, Amy, Emily, Raymond.

The joy inspired by singer, song writer Vince Strnad of the band VASLAV, and the visual and media artists was plainly written on the faces of festival patrons - as well as on the faces of the Addus Participant artists themselves.

To Addus Staff Steve, Raymond and Melissa who are the foundation of the Addus Creative Collective along with the passionate Addus participants who created their expressive art work making an impact in their community, thank-you for sharing your dream with us and for the experience!

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### Who Came Out to Celebrate Together!



Volunteering: DJ Smoove 8, Neeran Kuni





Singer song writer Vince Strnad of the band Valsav . Volunteering at Infuza 2017. Check out the band at Vaslav.com





## **VASLAV**

















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#### Café Music at Starbucks

Sometimes you meet people who change you for the better.

These people are called baristas.

tarbucks Coffee Company always believes that businesses can - and should have a positive impact on the communities they serve.

As good neighbours they get involved with local efforts to bring people together and create positive change whenever they can.

So on an evening in July of 2017, Jordan Tzouhas, Supervisor at the Starbucks Yonge and Erskine store ,decided to have an 'open mic' night to drink some delicious coffee and share in a little music together while raising money for Addus. After strumming some tunes they raised just over \$200.00; not to mention having raised awareness about Addus in the neighbourhood!

These baristas at Starbucks are wanting to make an impact to better the lives of people with developmental disabilities at Addus.

Special thanks to Jordan and the staff at the Yonge and Erskine store as well as the community patrons and music makers who took having a coffee to another level. Cheers!



"You can do it."

-Coffee







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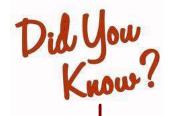
#### 2017-2018 Holiday Campaign Raised Close to \$7,000!

oliday donors opened their hearts to say yes to the rights of people with developmental disabilities to be included in their community and pursue their dreams—Because eve-

#### ryone Matters!

We thank each and everyone of you for your thoughtfulness and ongoing support!

In this current economic climate where the message continues over the years to be 'do more with less' we give thanks to our donors and volunteers who partner with and inspire us to increase the possibilities of our participants dreams to come true and better our community. They give us the inspiration and ability to dare to dream! Without their support this would not be possible. We thankthem big time for choosing Addus and standing with us.



Addus values every donation and we are committed to implement our funds as efficiently as possible.

At only 1.73%, we are proud that our fundraising and administration costs are well below the Canadian Revenue Agency (CRA) recommended 35%.







Fundraising Night!

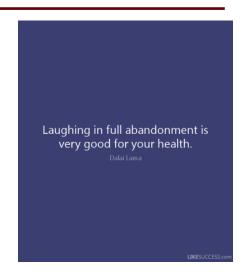


tay tuned for an evening of 'absolute comedy' full of fun and laughter at the Absolute Comedy Club!

In May of 2018 Addus is holding a fundraising event at the Yonge and Eglinton club including a 50/50 raffle draw for some great prizes—all the while being entertained by "some of the best live stand up comedy from across North America"; as quoted by Absolute Comedy.

Absolute Comedy is proud to contribute to their community by offering special fundraiser nights for local charities and Addus will be one of them! Funds raised will go directly to our programs; specifically our vocation, VISA and Orchard view programs.

Be sure to stay tuned for this wonderful event! As the time draws closer, Addus' will provide you with all the information needed to keep you in the know about how you can be a part of this amazing evening.



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### **Great Thoughts Are Conceived by Walking**

ou helped make it happen! Your donation helped make our sixth annual Walking for Dreams Fundraising event a success! With your support we raised a whopping \$8,000.00 this past fall during our 5K Walk in High Park on September 10th, 2018! And with our staff, board, participants and families as our ambassadors for the cause the message was heard. A heartfelt thank-you to all of you; donors, supporters and staff. You are all an integral part of keeping the spirit alive to help make things happen, one step at a time. The Walk is truly a reminder about all of us coming together united by a dream and making a mark towards positive change for our participants and in turn our own

community.



Out for our annual Sunday morning 5K Walk in the



developmental disabilities & community partnerships

> **Head Office Location:** 40 Orchard View Blvd., Suite 213 Toronto, ON M4R 1B9

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Addus is a charitable organization that enables people with developmental disabilities to actively participate in their community.

addus.org

#### Who We Are

Established in 1997, Addus (originally known as On the Move) is a registered charitable organization enabling people with developmental disabilities to actively participate in their community. Three separate program sites in the North and West ends of Toronto offer essential supports and services to more than 50 participants by providing a series of engaging and dynamic programs and activities that are community based. Our vision is to enable adults with developmental disabilities to have valued social roles within the community.

Participants, along with input from families and staff, choose from a wide variety of programs and activities that allow them to further develop their own personal goals, interests and objectives. By encouraging and fostering individual development, Addus enables participants to achieve selffulfillment and independence.

Addus receives partial funding from the Ministry of Community and Social Services, but relies heavily on fee for service programs and fundraising endeavours to ensure the continued success and sustainability of these integral programs and services.

#### **Our Philosophy**

Vision: Adults with developmental disabilities are included in their community and hold valued social roles.

Mission: To foster the dignity and respect of adults with developmental disabilities, in partnership with our communities, by facilitating choice, creating community based opportunities and promoting independent living skills.

Values: Personal Choice, Individuality, Empowerment, Continuous Learning, Meaningful Activity, Friendships and Fun.